



**Colette Phillips**  
**CEO and President**  
**Colette Phillips Communications, Inc.**

Colette Phillips is an iconic innovator, influencer, PR Maven, social commentator, and philanthropist. She has extensive experience advising public figures, world leaders, entrepreneurs, and leadership teams across multiple industries. She is the recipient of numerous accolades for her personal, philanthropic, and professional accomplishments.

Colette aims to establish healthy, inclusive working environments and teach others how to engage and serve culturally diverse consumers. Colette pioneered inclusion and multicultural marketing in New England. She is highly respected for her expertise and ability to create cross-cultural business and social networks, including “Get Konnected” Many Boston leaders cite Colette as an invaluable trusted advisor and mentor.

In the Fall of 2020, the City of Boston made her firm the lead agency for the groundbreaking *All Inclusive Boston Campaign*, which seeks to curate new narratives and aspirational content about Boston in the hopes of bringing in a broader and more diverse set of consumers to visit Boston. The campaign greatly benefits the tourism and hospitality sector, which employs a high percentage of workers of color. Colette is also the author of *21 Steps for Women to Win*, a guide for professional women, and the creator and publisher of *Kaleidoscope*, Boston’s first and only multicultural resource directory. She is cited on the 2021 and 2018 *Boston Magazine* list of *Boston’s 100 Most Influential People*. The American Jewish Committee of New England honored her with its 2018 Coexistence Award, given to leaders who have contributed to a better world. She was one of 50 individuals, including Dr. Martin Luther King Jr, chosen to adorn a community mural called *Game Changers*. In 2016 and 2017, *The Boston Business Journal* listed Colette on its annual Power50 list of the most influential businesspeople in Boston. *Boston Magazine* featured her in its 2018 “Influencer” column with the headline “Who Needs LinkedIn When you Have Colette Phillips?” *Boston Globe* called her an A-Lister, Boston’s “social connector,” and one of the “must have” people in the room at important events.

Thank you, Colette Phillips for your visionary commitment to cultural change. You are a true City Champion and a shining example of all that this award represents.